



Market Scoreboard

Online publication filters through 3,600+ optionable stocks to look at just one for in-depth analysis.

- Save time when you're busy and don't have time to research over 3,600 optionable stocks
- Learn how to match an options strategy to stock movement
- Jump start your market analysis and learn what to look at in your own research
- Learn a trader's thought process, complete with charts and explanations
- Get the flexibility to print your publication out and take it on the go or read it online
- Make learning how to trade a stress-free process



1 Save time: Narrow the market down from 3,600 optionable stocks to just one.

2 Choose the right options strategy: Learn how to match expected stock movements to an options strategy.

3 Jump start your own research and analysis

4 Trader Analysis: Learn a trader's thought process, complete with charts and explanations!

5 Stress-Free Process: Drill down with in-depth analysis.

6 Technicals, Fundamentals and Sectors: All in one place and cross-referenced for you.

You'll receive:

- A strong trending stock with an option strategy that matches stock movement
- Online publication every Friday delivered right to your MyOptionetics account
- Notification when your publication is posted
- Detailed charts and explanations of a trader's thought process



Market Scoreboard

Technically Speaking

Symbol	Description	Exchange
AAP	ADVANCE AUTO PARTS ORD	NYSE
AAPL	APPLE ORD	NASD
ABC	AMERISOURCEBERNERS ORD	NYSE
ACH	AECOM TECHNOLOGY ORD	NYSE
AIT	APPLIED INDUSTRIAL TECHNOLOGIES ORD	NYSE
AKO.A	EMBOTELLAD ANDIN ADR REP 6 SR A ORD	NYSE
AKO.B	EMBOTELLAD ANDIN ADR REP 6 SR B ORD	NYSE
ATW	ATWOOD OCEANICS ORD	NYSE
AUS	AUTOSCOPE ORD	NYSE
BDX	BECTON DICKINSON ORD	NYSE
BP.A	BROWN FORMAN CL A ORD	NYSE
BP.B	BROWN FORMAN CL B ORD	NYSE
BDU	BAIDU ADR REP 1:10 CL A ORD	NASD
BBB	BIOGEN IDEC ORD	NASD
BO	BOYD TRENDS TECHNOLOGIES	NYSE

Get weekly case studies that pass muster from technical, fundamental and sector analyses plus “an experienced trader’s” analysis.

Review the analysis to get a clear picture of what’s going on in the markets.

Practice on your own with strategy details:

- stock symbol
- entry price
- exit price
- direction
- potential profit target
- possible option strategy
- reward/risk ratio

Fundamental Growth

Fundamental Growth

From 3600+ optionable stocks down to the #1 Market Play of the Week!

Quality Analysis

- Growth Score: 83.20%
- Value Score: 66.33%
- Income Score: 42.00%

Industry Average

EPS (earnings per share) growth chart showing steady increase from 2000 to 2010.

Stock Case Study

BIDU Call Spread - 07/22/11

From 3600+ optionable stocks down to the #1 Market Play of the Week!

The April Wave 5 high of 156.04 is also the all-time high for BIDU. The stock closed Friday at 154, just \$2 away. We're seeing at the 130% extension of the Wave 5—around 173—as our target.

Remember that traders differ on the notion of entering a directional trade ahead of earnings. Regardless of one's opinion on this issue, one should know that BIDU is scheduled to announce this Monday evening, July 25th.

Option Case Study

BIDU Call Spread - 07/22/11

Symbol	Strike	Delta	Gamma	Theta	Vega	Max Profit	Max Loss	Max Profit/Cost
BIDU	150	0.4	0.0005	-0.0002	0.0002	\$15.00	\$0.00	100%
BIDU	155	0.2	0.0002	-0.0001	0.0001	\$0.00	\$15.00	0%

Baidu Inc. (BIUJ) Buy Aug 150-155 spread at \$2.60 or better. Price target is 73. No stop for now because of Monday's upcoming earnings. It is therefore

Sector Spotlight

BIDU Call Spread - 07/22/11

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Technology Utilities and Energy Consumer

Financial

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